



Press release

Science-fiction-inspired designs - gold as future trend colour

Berlin's design-avantgarde brings futurism to imm cologne

- **Premiere at imm: KINZO paints furniture and lighting range gold – presented by DESIGNSPOTTER.com**
- **imm cologne chooses KINZO AIR for “hit guide“**
- **PASSAGEN: bauraum showroom opening at the spectacular ‘Kranhaus 1’ at Rheinauhafen Cologne, featuring KINZO AIR office furniture**

Berlin/Cologne, January 13th 2009 – Berlin-based architecture and design firm KINZO adds a futuristic twist to imm cologne and the PASSAGEN show – at three different venues simultaneously: DESIGNSPOTTER.COM features at its imm cologne stand a single copy of the office furniture range “KINZO AIR” – the three KINZO designers declare gold to be the future trend colour and present their origami-shaped desk “KINZO AIR 101 extended” (manufactured by bau+art, Berlin) and the ring-shaped pendant light “Airflite” (manufactured by idee.design.licht., Chemnitz) in shimmering, high-gloss gold – a positive and cheerful statement contrasting brightly against the current gloom in the furniture industry! Also, imm cologne has chosen KINZO AIR for its ‘Neuheiten-Forum’ (novelties forum) and the “hit guide” short list. Within the PASSAGEN, the award-winning office furniture range KINZO AIR can be admired in the spectacular architecture of the new ‘Kranhaus 1’ building by Hadi Thererani when ‘bauraum’ officially opens its showroom.

The future is bright: DESIGNSPOTTER presents golden KINZO AIR objects (hall 3.1 - stand P009)

The online design magazine DESIGNSPOTTER has chosen 50 trend-setting young designers to imm cologne and features their hottest work at a dedicated booth of 500 square metres. On this occasion KINZO throws a “golden eye” on their design, showcasing unique copies in gold of its desk “KINZO AIR 101 extended” and the new, halo-shaped “Airflite” pendant light by idee.design.licht. (idl). KINZO obviously seek inspiration in science-fiction classics and from legendary set designer Ken Adam (“James Bond“, “Dr. Strangelove“). For imm cologne, the three Berlin designers have flexed their “Goldfingers“: KINZO’s desk, normally in white, now shimmers and shines in gold, topped off by the golden



version of the ring-shaped pendant light "Airflite". Golden prospects for the furniture industry? KINZO has every reason to be optimistic: Last year, KINZO AIR was awarded the red dot design award and nominated for the Design Award of the Federal Republic of Germany. KINZO's futuristic interior designs grace brands like Axel Springer, Adidas, Audi, L'Oréal und Yahoo!, also the spectacular stage design at the CeBIT opening-show comes from KINZO.

KINZO AIR featured in "hit guide" and 'Neuheiten-Forum' (novelties forum) at imm (hall 11.3 - stand Q11/P20 or P21/O20)

The "hit guide" has become the most important roadmap for the design highlights of the reported novelties at imm: KINZO AIR has been discovered by the fair's "hit scouts" and selected for the "short list" of the most interesting products and innovations at the imm cologne. The award-winning double workplace "KINZO AIR 202" has found its place at one of the most visited booths of the 'Neuheiten-Forum' (novelties forum).

Showroom opening in Cologne - KINZO AIR at design festival PASSAGEN

The Cologne design festival PASSAGEN celebrates its 20th birthday in 2009 and presents itself more alive and creative than ever. At PASSAGEN, the city of Cologne sets the stage for young creatives and international design innovations. Here, 'bauraum', the specialist for premium-construction management, opens a new showroom in the spectacular crane-shaped buildings by renowned architect Hadi Teherani in the 'Rheinauhafen' – Cologne's new hot spot. With 'bauraum', KINZO has found a permanent dealer in Cologne who presents both workplaces "AIR KINZO 101" and "AIR KINZO 202" as well as the rolling drawer "AIR CONT" in the gallery floor of the 'Kranhaus 1'. The opening event of the showroom in the gallery and ground floor of 'Kranhaus 1 / Mitte' ('Im Zollhafen 18') in 50678 Cologne takes place on the 19th of January at 7 p.m.. The showroom is open during the following times:

Tuesday to Friday: 10 a.m. to 7 p.m.

Saturday: 10 a.m. to 4 p.m.

First Sunday of the month: 2 p.m. to 5 p.m.

Within the PASSAGEN the showroom additionally opens on Sunday, January 25th, between 11 a.m. and 5 p.m.



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